

Press Release



AIDAprima: Stunning ship staging at the Hamburg Cruise Days

On Saturday evening, the cruise ship AIDAprima was the star on stage at Hamburg Cruise Days. Together with the MSC Magnifica, the ship "danced" a fascinating "Pas de Deux on blue" in front of the backdrop of a blue-lit harbor. The elaborate staging was accompanied by an impressive light show, a drone ballet and music.

"We are delighted to be part of this impressive light show with AIDAprima. Not only the sky above the Elbe was made to shine, but also many faces of the people of Hamburg and visitors, who have long been yearning for such an event full of goosebump moments and vacation joy," says Hansjörg Kunze, Vice President Communication & Sustainability.

The Hamburg Cruise Days ended on Sunday with the departure of AIDAsol. The cruise festival has attracted more than 135,000 visitors.

Information on cruises with AIDA from Hamburg and many other travel offers in the travel agency, in the AIDA customer center under the telephone number 0381/202 707 07 or on www.aida.de.

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